



Magic in Care*



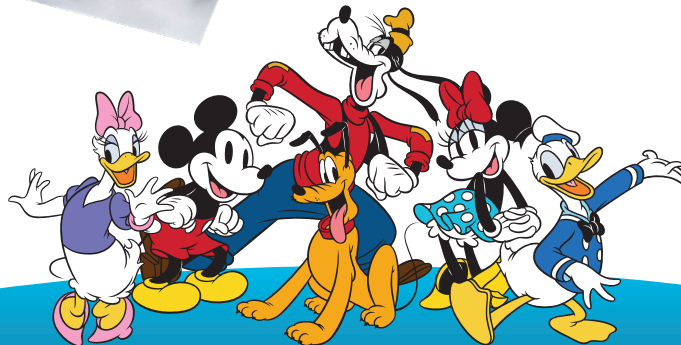
HALYARD* Products with Disney Characters Can Help Bring Comfort to Pediatric Care



Pediatric care presents a unique challenge: protecting young patients while helping them feel safe. Research indicates that familiar, child-friendly elements in healthcare settings can provide comfort and positive distraction, helping ease the stress children can often feel in clinical environments.¹ For similar reasons, Disney characters have been intentionally integrated into pediatric care environments through hospital partnerships and patient-experience programs.²

Building on that thinking, “**Magic in Care**” pairs trusted HALYARD* Products with well-known Disney characters to help make everyday touchpoints feel a little less clinical.

HALYARD* Products featuring Disney characters can help bring “**Magic in Care**” from the first mask a child sees to the exam table paper they sit on.



¹ Quan, Xiaobo, et al. “Improving Pediatric Radiography Patient Stress, Mood, and Parental Satisfaction Through Positive Environmental Distractions: A Randomized Control Trial.” *Journal of Pediatric Nursing*, vol. 31, no. 1, 2016, pp. e11–e22. <https://doi.org/10.1016/j.pedn.2015.08.004>

² “Disney Children’s Hospitals Initiative.” CHOC, <http://choc.org/patients/disney-childrens-hospitals-initiative/> “choc.org/patients/disney-childrens-hospitals-initiative/”. Accessed June 5, 2026.