With the roll-out of the Affordable Care Act, hospitals are having to plan for a large influx of patients, shrinking reimbursements and pay for performance. They are being called on to deliver the highest quality patient care but also decrease costs. What is your hospital doing to meet these expectations?

**MARGIN PRESSURE: A REAL REALITY**

Hospitals have more work to do to address upsurging margin pressures.

- Hospitals will continue to consolidate in most markets, face compliance demands and better manage costs.
- Patient admissions are expected to rise due to the ‘uninsured’ becoming insured.
- The economic value of these patients will decrease over time.
- Pay for performance under Medicare’s Value-Based Purchasing Program places a heightened focus on:
  - Patient safety
  - Prevention of post-surgical readmissions
  - Rewarding hospitals that deliver high quality care

**OUR COSTS ARE UNDER CONTROL, RIGHT?**

Not worried because the infection rate at your hospital is below the national average? Think again.

- Even hospitals with a low infection rate lose money on treating infections:
  - A recent survey of 55 hospitals with infection rates just above 4% demonstrated that treating these infections exhausted inpatient operating profits.
  - A literature review of 28 hospitals estimated a financial loss 4.3 times greater than the amount spent on prevention of HAIs.

- The average attributable cost per patient for select infection sites in inpatient hospital services ranges from $862 - $34,670.

- Nearly two million patients acquire a healthcare-associated infection (HAI) in the United States each year.

- HAI infections increase patient hospital stays to 19.2 days on average.

- Penalties will increase up to 2% for 2014, and up to 3% for 2015. The total healthcare industry approaches $45 billion annually in infection costs.

- Hospitals that exceed the CMS readmissions ratio are expected to lose $300 million.

**FOCUS ON THE CONTROLLABLES**

Start reducing margin pressure by focusing on factors you can control, such as preventable infections.

- By using most effective products and adopting the most efficient practices, hospitals find:
  - Overall cost decreases
  - Quality of care increases
  - Patient satisfaction increases

**RELIEVING THE PRESSURE**

Best practices, such as Kimberly-Clark OR Efficiency Planning, can help you reduce unnecessary product costs and improve efficiencies, such as accelerating OR turnover time. This proven program has helped hospitals realize an average of 18% in savings - saving them tens of thousands of dollars every year.

**LET US SHOW YOU how OR Efficiency Planning works, starting with a 48-hr. Gown Review that’s guaranteed to increase OR efficiency and savings.**

**Sources:**
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**Health Care Reform**

Start reducing margin pressure by focusing on factors you can control, such as preventable infections.