With an understanding of the need to strike a balance between protecting the patient and protecting the environment, Halyard Health developed the BLUE RENEW* Sterilization Wrap Recycling Program. Designed to help keep Halyard sterilization wrap out of the landfill, the BLUE RENEW* Program was launched in 2010 to assist healthcare facilities in successfully recycling used, clean HALYARD* Sterilization Wrap from their operating rooms. Year one saw a group of 20 hospitals in Southern California shape and educate U.S. based recyclers on the capabilities and passion that Sterile Processing and Operating Room professionals have for recycling. The program has been growing ever since! Thanks to BLUE RENEW*, nearly 300 healthcare facilities in North America are diverting over 4 million pounds of wrap from landfills each year, for a savings of $280K.

BLUE RENEW* is not a “one size fits all” program. It is customized to meet the needs of healthcare facilities so they can actively achieve their overarching sustainability goals. Complimentary professional on-site consulting services are offered to educate and train staff on the program. In addition, BLUE RENEW* performance is monitored and a custom annual summary of key accomplishments is provided. This document helps demonstrate your commitment to the community and environment and can be included in a facility-wide sustainability report.

CLOSING THE LOOP ON SUSTAINABILITY
In 2017, Halyard Health and Sustainable Solutions, LLC entered into a licensing agreement to create environmentally preferred products from recycled sterilization wrap. Derived from clean wrap waste from Halyard’s BLUE RENEW* Recycling Program, BlueCON Resin™ is used to manufacture sustainable products that include distribution and product totes, garbage cans, bedpans, and wash basins, which are all available for purchase through Sustainable Solutions, LLC.

To learn more about this initiative, as well as Halyard’s other sustainability efforts, please contact your local Halyard sales representative for additional information.

Working with our customers through the BLUE RENEW* journey has been an extremely rewarding experience and we look forward to providing continued support in the years to come!